

To ensure that your ad looks it's absolute best, all ads submitted for use in one of our print publications [e.g., Marijuana Business Magazine, Marijuana Business Conference & Expo Show Guide, Marijuana Business Conference & Expo Show Daily, etc.] **MUST** be submitted in PDF format that conforms with PDF/X-1a: 2001 specifications.

PDF/X-1a is a widely accepted standard for files that are used in books, magazines, & other high-resolution print media. Commonly used professional design tools [e.g., Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Quark Express, etc.] include a PDF Export Preset that supports PDF/X-1a; please ask your graphic designer to use this format when saving your final ad files.

We will pre-flight all ads using Adobe Acrobat Professional to ensure that they meet PDF/X-1a standards and **you will be asked to resubmit your ad if it is not in the correct format**. If you ask us to run an ad that is not PDF/X-1a compliant, we will not be responsible for the quality of the printed ad.

All ads should be submitted in CMYK format, 300ppi or higher.

Magazine Trim Size: 8.375" x 10.875"

Note: Text placed outside the Safe (Live) Area of any Bleed ad may be cut off. Please keep text inside the Safe Area.

**Full Page
with Border
[Non-Bleed]**

Ad size:
7.875" x
10.375"

**Full Page
with Bleed**

Ad size:
8.625" x 11.125"
Safe [Live] Area:
7.625" x 10.125"

**1/2 Page
with Border
[Non-Bleed]**

Ad size:
7.875" x 4.75"

**1/2 Page
with Bleed**

Ad size:
8.625" x 5.625"
Safe [Live] Area:
7.625" x 4.75"

**2-Page Spread Non-Bleed
[Double-Track]**

Ad Size: 16.25" x 10.375"

**2-Page Spread with Bleed
[Double-Track]**

Ad Size: 17" x 11.25"
Safe [Live Area]: 16" x 10.125"

1/4 Page

Ad size:
3.75" x 4.75"

All text **MUST** be converted to outlines/flattened/rasterized prior to submission.

All sales-related questions should be submitted to Sales@MJBizMedia.com or call 401.354.7555 x2

All technical questions should be submitted to mollyf@annehollandventures.com